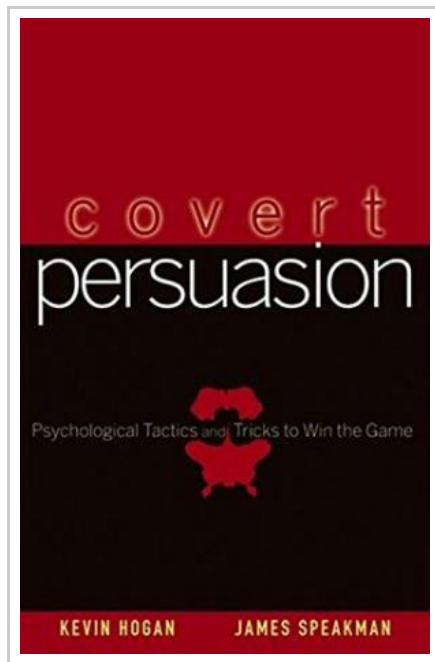




Covert Persuasion: Psychological Tactics and Tricks to Win the Game (Hardback)

By Kevin Hogan, James Speakman

John Wiley and Sons Ltd, United Kingdom, 2006. Hardback. Book Condition: New. 218 x 145 mm. Language: English . Brand New Book. Praise for Covert Persuasion: This book is a treasure trove of ideas you can use to turn a no into a yes almost instantly-in any sales situation. -Brian Tracy, speaker and author of Create Your Own Future and Change Your Thinking, Change Your Life Hogan is the master of persuasion. I urge you to persuade yourself to buy this book and everything he s ever written and recorded. It will help you understand yourself, understand others, and succeed. This information is bankable. -Jeffrey Gitomer, author of The Sales Bible, Little Red Book of Selling, and Little Red Book of Sales Answers There s more wisdom in this book than in 500 pages on the same subject. Whether you need to persuade your lover, your spouse, your boss, your clients, your friends, or yourself, this powerhouse collection of mind tricks and secrets will give you the upper hand. In today s competitive world, this is the persuasion wizard s manual you need to control circumstances and get what you want. -Dr. Joe Vitale, author of Life s Missing Instruction...



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